

web standards
evangelism

web standards
evangelism

Mike Girouard Refresh06

the need for
standards

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in the.
beginning

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www
in the.
beginning

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lynx
www

in the.
beginning

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lynx mosaic
www

in the.
beginning

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lynx mosaic
www

in the.
beginning

(things were simple)

without
form and
void

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browser wars

without
form and
void

browser wars

proprietary

markup

without

form

and

void

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browser wars

proprietary

markup

without

form

evil.js

and

void

Mike Girouard Refresh06

boom

browser wars

proprietary

markup

without

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form

and

void

Mike Girouard Refresh06

browser wars

boom

proprietary

markup

without

evil.js

form

and

NO standards

void

Mike Girouard Refresh06

safari

how.
designers
see it

Mike Girouard Refresh06

ie safari

how.
designers
see it

Mike Girouard Refresh06

ns
ie safari
how.
designers
see it

Mike Girouard Refresh06

ns⁴

ie safari

how.
designers
see it

Mike Girouard Refresh06

ie ns⁴ 6
safari

how.
designers
see it

Mike Girouard Refresh06

mozilla^{ie} safari
ns⁴ 6

how.
designers
see it

Mike Girouard Refresh06

ns⁴
6
ie
mozilla safari
opera
how.
designers
see it

ns⁴
6
mozilla ie safari
opera
spacer.gif

how.
designers
see it

ns⁴
6
mozilla ie safari
opera
spacer.gif
<table>

how.
designers
see it

how
businesses
see it

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“the beauty & business of css”

how
businesses
see it

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\$

“the beauty & business of css”

how
businesses
see it

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ESPN Savings

Page Reduction	50 KB
Page Views/day	40,000,000
Bandwidth Savings	2 TB/day 61 TB/month 701 TB/year

light

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tim berners-lee

www

tim berners-lee

WWW W3C

tim berners-lee

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WWW WAI
W3C

tim berners-lee

WWW WAI-ARIA
WAI
W3C

tim berners-lee

WAI-ARIA
WAI
ATAG
WWW
W3C

tim berners-lee

molly holzschlag

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30+ Books

molly holzschlag

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30+ Books
WASP

molly holzschlag

Mike Girouard Refresh06

30+ Books

WASP W3C

molly holzschlag

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jeffery zeldman

Mike Girouard Refresh06

WASP

jeffery zeldman

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“Designing with Web Standards”

WASP

jeffery zeldman

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“Designing with Web Standards”

“Holy Trinity of Web Design”

WASP

jeffery zeldman

Mike Girouard Refresh06

you

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